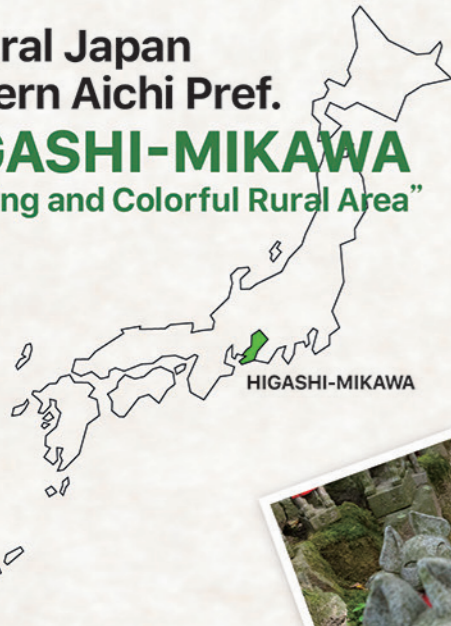


Nature, History, Culture  
and Colors of the Four Seasons

# Japan's Hidden Gem

Central Japan  
Eastern Aichi Pref.  
**HIGASHI-MIKAWA**  
"Relaxing and Colorful Rural Area"

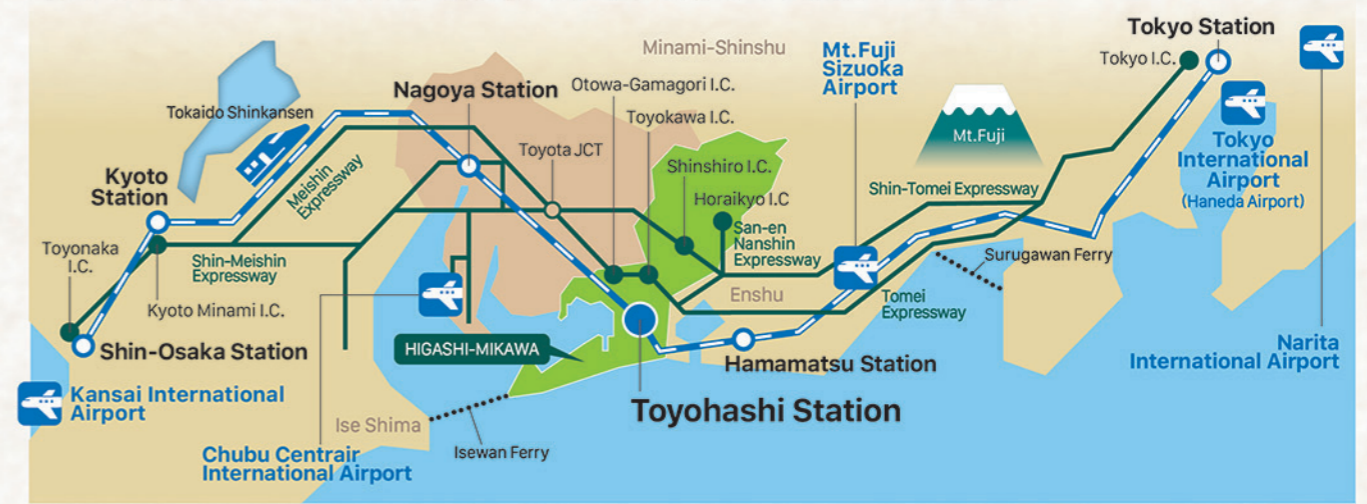


*Journeys of Adventure*

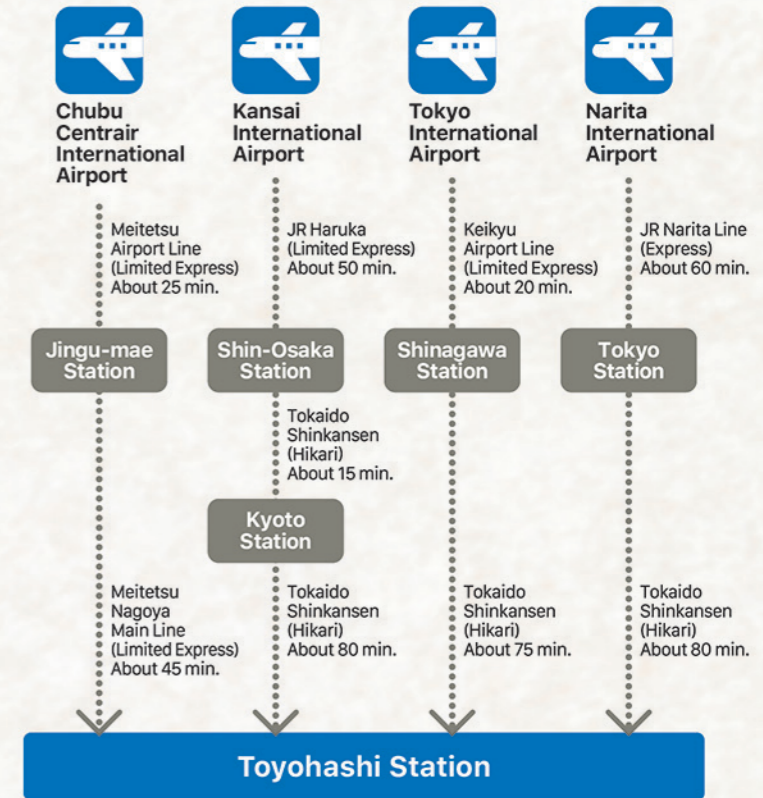


Honokuni Higashi-Mikawa Tourism Bureau

## EASTERN AICHI PREF. "HIGASHI-MIKAWA" ACCESS MAP



Central Japan  
Eastern Aichi Pref.  
**"HIGASHI-MIKAWA"**



Find more visitor information on the Higashi-Mikawa region here

- |  |   |
|--|---|
| <p><b>Higashi-Mikawa</b><br/>Honokuni Higashi-Mikawa Tourism Bureau<br/>TEL0532-21-8511</p>          | <p><b>Shinshiro City</b><br/>Shinshiro City Tourism Association<br/>TEL0536-21-0015</p> |
| <p><b>Toyohashi City</b><br/>Toyohashi Visitors &amp; Convention Association<br/>TEL0532-54-1484</p> | <p><b>Shitara Town</b><br/>Shitara Town Tourism Association<br/>TEL0536-62-1000</p>     |
| <p><b>Toyokawa City</b><br/>Toyokawa City Tourism Association<br/>TEL0533-89-2206</p>                | <p><b>Toei Town</b><br/>Toei Town Tourism Association<br/>TEL0536-76-1780</p>           |
| <p><b>Gamagori City</b><br/>Gamagori City Tourism Association<br/>TEL0533-68-2526</p>                | <p><b>Toyone Village</b><br/>Toyone Village Tourism Association<br/>TEL0536-87-2525</p> |
| <p><b>Tahara City</b><br/>Atsumihantou Visitors Bureau<br/>TEL0531-23-3516</p>                       | <p><b>Okumikawa</b><br/>Okumikawa Tourism Association<br/>TEL0536-29-9393</p>           |

# Colors of Four Seasons

## Blossoms That Color the Seasons

A 100-km stretch from north to south, Higashi-Mikawa enjoys various colors in each of the four seasons. Bright yellow *Nanohana* (rape blossoms) begin to bloom on the Atsumi Peninsula in January. Early spring brings cherry blossoms in various locations, followed by the refreshing light greens of the newly opened leaves. Hydrangeas and irises paint the early summer. Come autumn, and mountains are splashed with the red, orange, and yellow of fall leaves before the white blanket of snow covers the mountains. The colors of the season surround you whether you visit the shorelines, mountains, or rivers or walk around one of the many townships and historical and cultural sites.



GAMAGORI  
1 Katahara Onsen, Ajisaino Sato Hydrangea Village



SHITARA  
2 Kohigan-zakura cherry trees in Shimizu



TOYOKAWA  
3 Great ginkgo tree of Yamato



TOYONE  
4 Lake Midori



TAHARA  
5 Atsumi Peninsula Nanohana Festival



TOYONE  
6 Chausuyama Highlands Moss phlox Festival

# Central Japan, Eastern Aichi Pref. Higashi-Mikawa Map

## History & Culture

### Historical Heritage, Traditional Culture, Performing Arts, and Festivals Passed Down for Generations

Culture, performing arts, festivals and appreciation for historical heritage have been a part of life here in Higashi Mikawa, and these traditions have been passed down for generations. You will find preserved battlefields and castle ruins of the Sengoku Period in the 15th and 16th centuries. There are many historical sites associated with Tokugawa Ieyasu, who was born in the Mikawa area and later became the Great Unifier of Japan. The region is rich in cultures and a long history of festivals, such as Tezutsu Hanabi (hand-held fireworks) originating in Toyohashi and traditional performing arts derived from ceremonies to pray for a good harvest.



TOYOKAWA  
7 Toyokawa Inari



TOYOHASHI  
8 Yoshida Castle



TOEI  
9 Nokiya School



SHINSHIRO  
10 Mt. Horaiji



GAMAGORI  
11 Laguna Ten Bosch

## Leisure/Outdoor

### Fun Activities at Leisure Facilities and Parks Outdoor Activities at the Sea, Mountains, and Rivers

You will find facilities offering a variety of fun family activities throughout the year, such as Toyohashi Zoo and Botanical Park, known as "Non Hoi Park," and Laguna Ten Bosch. You can enjoy outdoor activities utilizing the region's sea, mountains, and rivers, such as cycling, trekking, surfing, and SUP.



TOYOHASHI  
12 Toyohashi Zoo and Botanical Garden "Non Hoi Park"



TAHARA  
13 Michi-no-eki Tahara Mekkun House (roadside station)



TOEI  
14 Mini cycling trips in Toei Town "Potabi"

GAMAGORI  
Gamagori Udon



TAHARA  
Melon

Traditions of Higashi-Mikawa  
Tezutsu Hanabi (hand-held fireworks)



TOYOHASHI  
Toyohashi Curry Udon

SHINSHIRO  
15 Yotsuya Senmaida rice terraces



## Nature

### Scenic Landscape of Sea, Mountains, and Rivers

Higashi-Mikawa is blessed with an abundance of nature, with shorelines along the Pacific, mountain forests, and rivers running throughout the region. The sceneries of such natural landscapes evoke a sense of ease and familiarity. There are various onsen by the sea, mountains, and rivers in this area. Come stop by Higashi-Mikawa for a relaxing and refreshing experience.



Traditions of Higashi-Mikawa  
Hana-Matsuri (Shitara, Toei, Toyone)

